

## **Memento cookies- Policy**

This site uses proprietary and third party cookies to collect information about your visits and our use of our website and advertising to show you can be helpful. By browsing or using our services you agree to our use of cookies. However, the user has the option to prevent the generation of cookies and disposal of the same by selecting the appropriate option in your browser. In case of blocking the use of cookies on your browser may cause some services or functionality of the website being unavailable.

### **What is a cookie?**

A cookie is a small piece of text that websites send to the browser and are stored on the user's terminal, which can be a personal computer, a mobile phone, tablet, etc. These files allow the Web site to remember information about your visit, such as language and the preferred options, which can facilitate your next visit and make the site more useful by customizing the content. Cookies play a very important role to enhance the experience of using the Web.

### **How are cookies used?**

By browsing this web site you are accepting that you can install cookies on your machine and let us know the following information:

- Statistical information using the web.
- The "login" the user to keep the session active on the web.
- The format of the preferred web access from mobile devices.
- Most recent searches in the web services and data customization services.
- Information about the ads that are displayed to the user.
- Data connectivity to social networks for users accessing your Facebook or Twitter user.

### **Types of cookies used**

This site uses both temporary session cookies and persistent cookies. Session cookies store information only when the user accesses the Web and persistent cookies stored data from the terminal to be accessed and used in more than one session.

According to the purpose for which the data collected through the cookies are treated, the Web can be used:

#### *Cookies techniques*

Are those that allow the user to navigate through the website or application and use of the various options and services that exist in it. For example, control traffic and data communication, identify the session, access the restricted-access Web parts, remember the elements of an order, make an application for registration or participation in an event, use the security features during the navigation and store content for broadcast video or sound.

#### *Cookies Customization*

Are those that allow users to access the service with some general features predefined in your terminal or the user defined. For example, language, type of browser through which you access the service, the design selected content, geolocation terminal and locale from which you access the service.

In this case, cookies language customization allow the user to access our website and remember the language you chose in his first visit. These cookies are persistent and will not disappear when you close your browser.

#### *Advertising cookies*

Are those that allow the effective management of advertising spaces that have been included on the website or application from which the service is provided. Possible to adapt the content of advertising for it to be relevant to the user and to avoid showing ads that the user has already seen.

#### *Cookies statistical analysis*

Analyzes allow cookies to collect information about how users interact on our website, in order to analyze in aggregate these behaviors and to make improvements, not to identify you. We use cookies for Google Analytics called "\_utma" and "\_utmz".

#### *Cookies complement*

Cookies social complement to exchange contents are entirely operated by Facebook, Twitter, Google+, YouTube, Pinterest and Instagram. We integrate our website "modules complement social content" that empower members of social networks to share content.

### **How to manage cookies in the browser?**

The user has the option to allow, block or delete cookies installed on your computer by setting your browser options installed on your machine:

About [Chrome](#).

About [Mozilla Firefox](#).

About [Internet Explorer 9](#).

In case of blocking the use of cookies on your browser may cause some services or functionality of the website being unavailable.

In some browsers can be configured to manage cookies for specific website rules, which provides more precise control over privacy. This means you can disable cookies for all sites except those in which it is entrusted.

If you have any questions or concerns about Cookies Policy, please write to: [info@e-memento.com](mailto:info@e-memento.com)